

PMP
Pest Management
Professional



PEST CONTROL'S MOST TRUSTED TECHNICAL RESOURCE SINCE 1933



2026
EDITORIAL CALENDAR

2026 Editorial Calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	Nov. 27	Jan. 7	Feb. 4	Feb. 25	April 1	April 29	May 27	June 24	July 22	Aug. 26	Sept. 23	Nov. 4
Materials Due	Dec. 4	Jan. 14	Feb. 11	March 4	April 8	May 6	June 3	July 1	July 29	Sept. 2	Sept. 30	Nov. 11
COVER STORY/FEATURE SECTION												
Main Feature / Secondary Feature	Rodent Insights	Termite Insights	Birds and Other Add-On Services / Regulatory Outlook	Mosquitoes and Other Public Health Pests / PMPs' Choice Awards	2026 <i>PMP</i> Growth Summit / PestControlU.net Update	Ant Insights	Bed Bug Insights / Termiticide Efficacy Report	Occasional Invaders	Green All-Stars / Guide to Growth / Must-See PestWorld Exhibits Guide / Merger Guide	2026 <i>PMP</i> Hall of Fame Inductees / Growth Leaders / Profitable Products Q&As	2027 State of the Industry Report	Cockroach Insights
NEWS & VIEWS SECTION												
Launch Pad	○	○	○	○	○	○	○	○	○	○	○	○
<i>PMP</i> Gallery	○		○		○		○		○		○	
Industry Intel	New York Pest Expo Coverage	Purdue Pest Management Conference Coverage	○	○	○	UPFDA Spring Conference Coverage	○	○	○	○	<i>PMP</i> Hall of Fame Coverage	PestWorld Coverage
Pest Trends	Flies	Ants	Fleas and Ticks	Stored Product Pests	Termites	Birds	Mosquitoes	Invasive Species	Bed Bugs	Bats	Occasional Invaders	Wildlife
Association Update		PPMA		Pi Chi Omega		RISE	UPFDA		NPMA		NWCOA	
TECHNICAL SECTION												
Tips & Tricks	Ants	Bed Bugs	Cockroaches	Stinging Insects	Flies	Mosquitoes	Fleas & Ticks	Termites	Invasive Species	Spiders	Wildlife	Rodents
NEW Tools & Tips	○	○	○	○	○	○	○	○	○	○	○	○
Situations & Solutions	○	○	Mosquitoes	○	Cockroaches	○	Rodents	Spiders	○	○	○	○
Callback Cures	○	○	○	○	○	○	○	○	○	○	○	○
Tech Test	Spiders	Birds	Ants	Termites	Stinging Insects	Rodents	Flies	Bed Bugs	Wildlife	Cockroaches	Mosquitoes	Stored Product Pests
Sole-Sponsored Pest Supplements	Termites			Mosquitoes		Bed Bugs	Ants			Cockroaches	State of the Industry Report	
Pest Battles					Mosquitoes			Ants		Rodents	Bed Bugs	Cockroaches
BUSINESS SECTION												
Start-Up Stories	○	○	○	○	○	○	○	○	○	○	○	○
The Pest Posse Roundup	○	○	○	○	○	○	○	○	○	○	○	○
Coach's Corner	○	○	○	○	○	○	○	○	○	○	○	○
NEW M&A Trends & Tips	○	○	○	○	○	○	○	○	○	○	○	○
The ABCs of Growth	○	○	○	○	○	○	○	○	○	○	○	○
Sole-Sponsored Business Supplements								Green All-Stars	Merger Guide / Growth Leaders		State of the Industry Report	
PEOPLE SECTION												
5 Questions	○	○	○	○	○	○	○	○	○	○	○	○
My Turn	○	○	○	○	○	○	○	○	○	○	○	○
NEW Listen Up	○		○					○				○
Photo Finish	○	○	○	○	○	○	○	○	○	○	○	○
BONUS DISTRIBUTION												
	Purdue Pest Management Conference		2026 <i>PMP</i> Growth Summit	United Producers, Formulators & Distributors (UPFDA) Spring Conference						PestWorld 2026	New York Pest Expo	

Ad Close and Materials Due dates are subject to change. Bonus distribution also is subject to change if events are cancelled or become virtual.

2026 Editorial Calendar

Monthly Pest Coverage*



7x

Ants

January, February, March, June, July, August & November



6x

Bed Bugs

February, June, July, August, September & November



5x

Birds

February, March, June, September & November



6x

Cockroaches

March, May, August, September, October & December



5x

Fleas & Ticks

March, April, July, September & November



6x

Flies

January, April, May, July, September & November



7x

Mosquitoes

March, April, May, June, July, September & November



8x

Rodents

January, April, June, July, September, October, November & December



4x

Spiders

January, August, October & November



4x

Stinging Insects

April, May, September & November



3x

Stored Product Pests

April, November & December



7x

Termites

January, February, April, May, July, August & November



4x

Wildlife

September, October, November & December

* Includes 2026 State of the Industry, Invasive Species coverage and Pest Battles



PMP Editorial Advisory Board

Dan Baldwin, BCE, CCFS, CP-FS
Hawx Pest Control

Michael Broder
BHB Pest Elimination

Foster Brusca
The Pest Posse

Dr. Mohamed El Damir, BCE
Adam's Pest Control

Doug Foster
Burt's Termite & Pest Control

Dennis Jenkins
ABC Home & Commercial Services

Dr. Faith Oi
University of Florida

Glen Ramsey, BCE
Whole Foods Market

Eric Scherzinger
Scherzinger Pest Control

Mark Sheperdigian, BCE
Rose Pest Solutions

Fernando Torres
CimeX Control Pest Management

Print Ad Sizes & Guidelines

French Door	Left Panel: Trim 4.875" x 10.5";
Gatefold Ad	Bleed: 5.125" x 10.75"; Safety: 4.375" x 10"
	Center + Right Panel: Trim: 12.375" x 10.5";
	Bleed: 12.625" x 10.75"; Safety: 11.875" x 10"
Bellyband	17.25" x 6"
Spread	15.5" x 10.5"
Full Page	7.75" x 10.5"
Full Page Insert	7.375" x 10.5"
2/3 Page Vertical	4.375" x 9.75"
1/2 Page Horizontal	6.75" x 4.625"
1/2 Page Island	4.375" x 7.125"
1/2 Page Vertical	3.25" x 9.75"
1/3 Page Square	4.375" x 4.625"
1/3 Page Vertical	2.0625" x 9.75"
1/4 Page Square	3.25" x 4.625"

Classified Showcase & Career Source Ads

Black & White	\$300 per column inch (1 column = 2.1225" wide)
4-Color	\$500 per column inch

PMP ads, advertorials and sponsored content (print and digital) must avoid comparative content (e.g., research or testimonials comparing one company's products to another, or one category of solutions or one active ingredient to another). PMP's "fair play" advertising guidelines benefit our valued marketing partners as well as our loyal readers. Advertisers can trust PMP to not publish print or digital ads, advertorials or sponsored content that speak negatively about other companies, products, product categories or active ingredients. By keeping ad messages positive and non-comparative — sticking to each advertiser's own solutions (and their specifications, features and benefits) — we add credibility with our professional audience, and help all parties reduce related potential liabilities.

YOUR PMP TEAM



KEVIN STOLTMAN
NCM President & CEO
kstoltman@northcoastmedia.net
216-706-3740



STEVE GALPERIN
VP of Finance & Operations
sgalperin@northcoastmedia.net
216-706-3705



MARTY WHITFORD
VP of Content & Group Director
mwhitford@northcoastmedia.net
216-706-3766



MIKE JOYCE
Associate Brand Manager
mjoyce@northcoastmedia.net
216-387-2870



SEAN PRESCOTT
Senior Sales Executive
sprescott@northcoastmedia.net
216-675-6011



KELLI VELASQUEZ
Classified Sales
kvelasquez@northcoastmedia.net
216-706-3767



HEATHER GOOCH
Editor-in-Chief
hgooch@northcoastmedia.net
330-321-9754



DIANE SOFRANEC
Senior Editor
dsfranec@northcoastmedia.net
440-773-6337



RJ SIMON
Digital Media Specialist
rjsimon@northcoastmedia.net
216-675-6001



TRACIE MARTINEZ
Art Director
tmartinez@northcoastmedia.net
216-280-6127



COURTNEY TOWNSEND
Creative Director
ctownsend@northcoastmedia.net
216-363-7931



AMELIA JOLIAT
Jr. Graphic Designer
ajoliat@northcoastmedia.net
216-706-3780



KAREN LENZEN
Manager, Production Services
klenzen@northcoastmedia.net
216-978-3144



ANTOINETTE SANCHEZ-PERKINS
Sr. Audience Development Mgr.
asanchez-perkins@northcoastmedia.net
216-526-6072



HILLARY BLASER
Audience Marketing Manager
hblaser@northcoastmedia.net
216-440-0411



MICHELLE MITCHELL
VP, Marketing & Events
mmitchell@northcoastmedia.net
216-363-7922



TOD MCCLOSKEY
Director of Sales
tmccloskey@northcoastmedia.net
216-363-7921



TABATHA JETER
Director of Research and Data
tjeter@northcoastmedia.net
216-973-4395



DR. WILLIAM H ROBINSON
upcrc1@yahoo.com



DR. MIKE BENTLEY, BCE
mbentley@pestworld.org



FOSTER BRUSCA
info@thepestposse.net



DR. AUSTIN FRISHMAN,
BCE-EMERITUS
pmpeditor@northcoastmedia.net



PETE SCHOPEN
rvthereyetpest@gmail.com



SHERI SPENCER BACHMAN, ACE
sheri@pestcontrolbusinesscoach.com

All ad materials must be submitted via the ad portal: northcoastmedia.sendmyad.com. For help using the ad portal, please contact Karen Lenzen at klenzen@northcoastmedia.net

PMP ads, advertorials and sponsored content (print and digital) must avoid comparisons to other companies' solutions.

A NORTH COAST MEDIA PUBLICATION ©2026 North Coast Media LLC. All Rights Reserved